About Us

Farrells are internationally recognised architect planners. We have designed award-winning buildings and masterplans throughout the world for over half a century. Our specialism is high quality, mixed-use urban complexes, often based around transport interchanges. We are responsive, imaginative and skilled in design and have a passion for environmental sustainability, using resources wisely and creating resilient communities.

At Farrells we believe architecture and building design should always be informed by the context and ‘place’. We work collaboratively and our designers engage with the evolution, layering and everyday use of a place. The architecture grows organically, delivered through carefully considered processes starting with the big picture into the detail design and through construction, always responding to the needs of existing and new communities as well as our clients.

We have an unrivalled track record in securing planning consents and influencing public policy. The Farrell Review of Architecture and the Built Environment, commissioned by the UK Government, was described by the Culture Minister as “the most thorough and wide-ranging exercise that has taken place in this sector for generations”.

We are at the leading edge of thinking about city making. We have written books, manifestos and press articles about how cities work and how they can be improved.
Our in house capabilities...
We specialise in...

- TRANSPORT
- MIXED USE
- HEALTH & LEISURE
- COMMERCIAL & WORKPLACE
- HOSPITALITY & RETAIL
- MASTERPLANNING
- STRATEGIC VISION
- HOUSING
- INTERIOR DESIGN
- CULTURE
- LEARNING
- HERITAGE

... and offer the following services...

- Development Frameworks
- Area Action Plans
- Urban Design Strategies
- Outline Planning Applications
- S73 Planning Applications
- Design Codes
- Public Realm Design
- Public Realm Strategies
- Supplementary Planning Documents
- Hybrid Planning Applications
- Masterplan Reviews
- Property Strategy
- Placemaking
- Strategic Planning
- Space Optimisation
- Regional Strategies
- City Visions
- Growth Strategies & Economic Benefits
- Community Planning Events
- Neighbourhood Regeneration
- Community Capacity Building
- Stakeholder Engagement
- Feasibility Studies
- Proving Layouts & Sensitivity
- Testing
- Detailed Planning Applications
- Listed Building Applications
- Conservation Area Applications
Our people & our place...
Influencing through ‘thought leadership’...
We are well connected...

**National & local government**

- BIRMINGHAM CITY COUNCIL
- CREWE CITY COUNCIL
- LEEDS CITY COUNCIL
- DCLG
- RIO
- HOLBORN BID
- MAYOR DESIGN ADVISORY GROUP
- PADDINGTON

**Interest groups**

- PLACE ALLIANCE
- HISTORIC ENGLAND
- TREE DESIGN ADVISORY GROUP
- LONDON STANSTED CAMBRIDGE CORRIDOR
- NORTH HERTFORDSHIRE HOMES
- LONDON & QUADRANT
- A2 DOMINION
- CATALYST HOUSING
- OUTER LONDON COMMISSION
- THAMES ESTUARY PARTNERSHIP
- THAMES GATEWAY LONDON NATIONAL PARKLANDS
- PLACE WEST LONDON
- HCA

- National & local government
- Interest groups
Sustainability

Sustainable Communities Checklist

HERITAGE

Design and thinking which creatively fuses heritage and modernity
Encouragement of wide-ranging skills and enterprises
Respect for diverse history of multiple cultures
Involvement of the wider community and volunteers in decision making
Shape authentic and inspirational places

SUSTAINABLE PLACES

Principles of retrofit, regeneration and fabric first in design
Integrate new and enhance existing bio-diverse landscapes
Embrace and support healthy, diverse and connected communities
Incorporation of innovative low carbon energy solutions
Encouragement of active, integrated and low carbon travel

ECONOMY & TECHNOLOGY

Good governance with partnership and community involvement
Intelligent use of recycled materials
Digital connectivity for super connected cities
Support social economy
Celebration of achievements

The Royal Institution of Great Britain
Regent’s Place
14 Pier Walk & 6 Mitre Passage, Greenwich Peninsula
FOOD AND WATER

Bio-diverse planting
Support for food enterprises
Closed loop solutions for food and water waste
Rain and grey water harvesting
Places which give opportunities for healthy and sustainable diets

HEALTHY PLACES

Access to diverse open spaces
Active, skilled, employed and committed communities
Environment which inspires feeling safe
Integrated, accessible and active travel
Reduced noise pollution
Design, materials and management which ensure healthy buildings

KNOWLEDGE & PARTNERSHIPS

Sustainable knowledge through place making and urban rooms
Connections across disciplines
Thought leadership
A diverse work force which encourages the civic voice
Support and stimulate knowledge and social economies
“Our collaboration with Farrells has been one of the best we’ve had with an architect. We produced a strong submission and performed extremely well at dialogue meetings. We are very keen to keep working together on other opportunities.”

Joanne Gordon, Homegroup
Lots Road, Chelsea, London

Earls Court, London
The Eagle
Old Street, London

“This project is at the forefront of progressive urban design thinking, drawing on the character and identity of the existing art deco buildings which have been lovingly restored and brought back to life.”

Sir Terry Farrell, CBE

The Eagle is an art-deco-style masterpiece offering 276 new homes. Designed by Farrells and developed by Mount Anvil, The Eagle located on City Road, just north of Old Street roundabout in London, creates a new landmark building for this fast-developing area, whilst drawing on the heritage of the site to establish a modern-day Art Deco icon.

Farrells interior design for The Eagle is highly individual and draws from the existing character of its neighbourhood and references to the art deco movement were adopted for the interior design of The Eagle. Each home offers exquisite details such as chrome-edged tiling in bathrooms in the style of the art-deco motif, beautiful smoked-oak herringbone flooring. Chrome was a new material in the 1920s and has been used for accent trims to kitchens and bathrooms. Beautiful bedroom lighting, velvety carpets and full-height built-in wardrobes with integrated lighting and mirrors, combine to make bedrooms a sanctuary. Black and white was also adopted for the reception floor along with etched details to bronze mirrors and sculpted lift surrounds.
One Osnaburgh Street is the name of a new 20 storey residential tower which commands magnificent views over Regent’s Park and central London. It forms part of British Land’s landmark West End development, Regent’s Place.

One Osnaburgh Street is a new residential building on the north-western corner of The Regent’s Place Estate. Farrells have delivered a modern building that engages with the quality and value of nearby Regent’s Park and includes a landmark 20 storey tower with spectacular views.

The building is a highly successful piece of residential architecture, sitting well in the local context. The active frontage of the building makes a positive contribution to the streetscape and its landmark tower helps to draw the northern residential community in to the West End of London.

“This project is at the forefront of progressive urban design thinking, drawing on the character and identity of the existing art deco buildings which have been lovingly restored and brought back to life.”

Sir Terry Farrell, CBE
“Farrells commitment to understanding the possibilities in retrofitting, with sensitivity to historic detail and the need for absolute quality, has enhanced what was achievable.”

Gerry Laverty, Albemarle St client
This medium-rise, mixed-use government headquarters building provides office, residential and retail accommodation with no intrusion of the superb skyline views. The scheme provides a similar overall gross floor area to the previously unloved high rise blocks dubbed ‘the ugly sisters’. The total accommodation is over 1 million square feet, with approximately 800,000 sq. ft. of office space for 3,500 Home Office staff in three inter-connected buildings, and the remainder in three residential blocks providing 140 private and affordable apartments, 9 shops and 3 kiosks. The existing development restricted public circulation, so an inclusive, civic community was created and the public realm enhanced, including artworks by artists such as Liam Gillick incorporated into the building design.

A generous use of colour on the glass canopy gives the exterior visual interest along the elevations and led to local people dubbing the street ‘Rainbow Street’. BREEAM ‘excellent’ rating has been achieved for sustainability based on energy performance, building construction methods and management and the desirability of the resulting environment for the occupants.
10 Triton Street creates a high value corner frontage for Regent’s Place and is shaped and set back on Osnaburgh Street to open up and frame a vista with Holy Trinity Church, to the new front door of 20 Triton Street, drawing the value of the Euston Road through to the heart of the new development. 10 Triton Street delivers 120,000 sq ft of high quality, sustainable and flexible accommodation for British Land and is the new flagship building for the ongoing success of the whole Regent’s Place development.

Farrells were commissioned by British Land to prepare a masterplan for the whole of the Regent’s Place estate on Euston road which included two office buildings - 10 & 20 Triton Street. The buildings face several listed buildings such as Holy Trinity Church, Great Portland Street station and the White House Hotel and therefore the materials and scale were sensitively considered throughout the design process to complement and reflect the existing contextual aesthetics in the street.

Client: British Land
Size: 16,722 m² / 180,000 ft²
Key Fact: BREEM Excellence achieved
CULTURE AND LEISURE
The Deep Submarium is a visitor attraction in Hull dedicated to all aspects of marine science including a world class aquarium. Hull will become the UK’s City of Culture in 2017. The project has won numerous awards including Museums and Heritage Award for Excellence, Leisure Property Award and the RIBA White Rose Award.
Royal Institution
Mayfair, London

“This project is at the forefront of progressive urban design thinking, drawing on the character and identity of the existing art deco buildings which have been lovingly restored and brought back to life.”

Sir Terry Farrell, CBE

Farrells were appointed as masterplanners and lead designers for its restoration and refurbishment and subsequent emergence as a ‘salon for science’, widening the audience for science to as many children, students, and scientific and lay members of the general public as possible.

Planning took a total of six years and involved extensive dialogues with various heritage groups and statutory authorities. The building is made up of a row of Grade I listed Georgian town houses and is within the Mayfair conservation area. The RI took over these houses and amalgamated them into one building. Over time, the many layers, additions and reconfigurations of the internal spaces had created a largely incoherent building with inefficient use of space and very poor circulation.
The Great North Museum in Newcastle brings together for the first time the North East’s premier collections of archaeology, natural history and geology. The project sits within the practice’s Cultural Quarter Masterplan occupying a prominent site on the Great North Road.

The brief was to address its setting in relation to the city, limited exhibition and storage space, unsuitable environmental conditions for the collections and, working with exhibition designers Casson Mann, to reinterpret a varied collection. The redesigned galleries of the Grade II* listed building open up vistas and communication routes around the building making the museum more coherent to the visitor, the collections themselves inhabiting these reinvented spaces. A new central axial route through the galleries and new extension forms a vista between the university and city. Cross views via side galleries to the outside provide orientation and contrast.
TRANSPORT

“Work has been carried out swiftly, to our tight deadlines, with care and some precision, and in full agreement with the airport’s technical and political requirements. Farrells have been fully engaged with us, from Sir Terry Farrell, through partner level to working architect, and we have recently employed them to extend their work to the current airfield and terminals.”

Alastair McDermid Airports Commission Director Gatwick Airport Ltd

Gatwick Airport, London
Beijing South Station
Beijing, China

Beijing South Station is a fully integrated multi-modal transportation hub, that serves as a gateway to the capital and a vital link in China’s new high-speed intercity network.

A major urban building and master plan, the station is one of the largest contemporary railway stations in the world, designed for a passenger turnover of 286,500 passengers a day and 105 million passengers annually by 2030.

To accommodate these vast numbers a new model in railway station design was developed, integrating the multimodal transport interchange facility with a vertical separation strategy designed to make passenger traffic flows direct, convenient and highly efficient.

The design encompasses a multi-modal transport interchange facility with a vertical separation strategy designed so that the passenger traffic flows are direct, convenient and highly efficient.

Client: Ministry of Railways
Size: 217,446m²/ 2340569 ft²
Key Fact: 28 platforms. One of the world’s largest stations by passenger throughput
Gatwick Airport
Gatwick, London

“Our vision for Gatwick is that it becomes the world’s most efficient two runway airport – flexible and responsive to meet the changing needs of passengers and airlines. With an elegant and simple terminal layout, we have designed a direct and straightforward route from station and curbside to plane, creating a seamless passenger experience.”

Sir Terry Farrell, CBE

Farreells have provided strategic masterplanning advisory and advocacy support to Gatwick’s proposal for an additional runway, ranging from regional impacts through to passenger experience.

Building on a simple and elegant concept to double the capacity of the airport, the masterplan proposes a single front door to the airport, linked by an extended shuttle system to a new ‘midfield’ terminal.
“The Meridian Water bidding process was an exciting experience for all of us. It not only enabled us to learn more about the OJEU process but also helped us identify the most valuable and effective contributors from the whole consultancy team. I would like to thank the Farrells team whose professionalism and commitment have made the most valuable contribution to the whole process.”

Robert Lee, Deputy Chairman of PCPD

Meridian Water, London
Old Oak Common
West London

Of the scale of Stratford or Canary Wharf, Farrells vision for over 500 hectares of West London, is focused on the unparalleled level of accessibility of their proposed integrated Crossrail/High Speed Rail ‘super hub’ interchange. Given this truly transformational level of accessibility, Farrells study concludes there is the clear potential for a new place in London, with the ‘super hub’ interchange becoming a powerful driver for growth and regeneration – the vision could generate an estimated 12,000 homes, 115,000 jobs, a new waterside park along the Grand Union Canal and a rapid transit system.

“At all times, we have found the Farrells team to be flexible and accommodating, often dropping everything to make things happen. Farrells have a clear and unique understanding about what a masterplan is and how to use it to deliver high quality urban spaces. They are methodical but also uniquely flexible and able to adapt to new challenges and demands of the stakeholders and investors alike.” Mark Donnelly CEO Queens Park Rangers FC

Client: London Borough of Hammersmith & Fulham, QPR
Size: 500 hectares
Dates: 2011-2015
Key Fact: 65,000 new jobs and 25,500 new homes
Convoys Wharf
Deptford, London

Farrells consented masterplan for Deptford will transform an inaccessible site, creating a new waterfront, with cultural and commercial amenities, along with a high quality residential environment. It will include three new public parks totalling 3 acres, 120 shops, restaurants and cafes and space for cultural usage. It will link to and enhance the existing High Street and historic town centre, and create over 2000 new jobs for local people.

With intensive public consultation, the masterplan has also preserved the site’s historic past as a Royal Shipyard, and will provide a raft of community, infrastructure, from a new school through to affordable business space.

Client: Cheung Kong Holdings Ltd
Size: 16.6 hectares
Dates: 2012 - Ongoing
Key Fact: 2000 new jobs
We believe urban design and architecture should always be informed by context and ‘place’ responding to the needs of existing and new communities.
Awards

2016
RESI Awards Development of the Year
The Eagle - shortlisted
The Props Awards
The Eagle
AJ Retrofit Awards
Albemarle Street - shortlisted

2015
London Planning Awards
Best Conceptual Planning Category
Low Level Bridges
Sunday Times British Homes Awards
Development of the Year
The Eagle

2014
Blueprint Awards
Critical Thinking Award
Sir Terry Farrell for the Farrell Review
MIPIM UK Awards
Future Project Category
Earls Court
The Planning Awards
Planning for Economic Growth Award
Royal Albert Docks
Planning for Housing Growth Award
North West Bicester

2013
World Architecture Festival Award
Future Masterplanning Category
Earls Court

2012
London Planning Awards
Greatest contribution to London’s Planning and Development over the last 10 years – Sir Terry Farrell

2011
World Architecture Festival Award
Transport category – Shortlisted
Guangzhou South Railway Station

2010
BD Architect of the Year Awards
Masterplanning Architect of the Year
Office Architect of the Year
Public Realm Architect of the Year

Royal Institute of British Architects
Award for North East England
Great North Museum

Royal Town Planning Institute
Award for Sustainable Communities
Regent’s Place

World Architecture Festival Awards
Masterplanning category
Thames Estuary
Earls Court

2009
American Institute of Architects Award (AIA) Hong Kong - Architecture Award
Beijing South Station

Beijing Contemporary Top Ten Architecture
First Place
Beijing South Station

RIBA International Award
Beijing South Station

Skytrax World Airport awards
World’s Best Airport
Incheon Airport

Mumsnet Awards
Best Aquarium in the UK
The Deep

Visit England, Enjoy England Awards
Access for All Tourism Gold Award
The Deep