



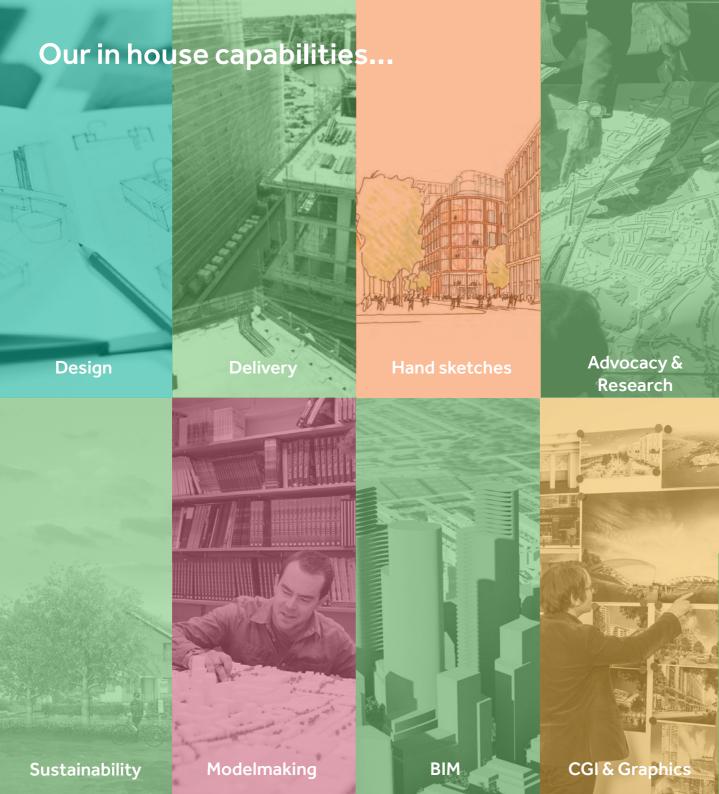
### **About Us**

Farrells are internationally recognised architect planners. We have designed award-winning buildings and masterplans throughout the world for over half a century. Our specialism is high quality, mixed-use urban complexes, often based around transport interchanges. We are responsive, imaginative and skilled in design and have a passion for environmental sustainability, using resources wisely and creating resilient communities.

At Farrells we believe architecture and building design should always be informed by the context and 'place'. We work collaboratively and our designers engage with the evolution, layering and everyday use of a place. The architecture grows organically, delivered through carefully considered processes starting with the big picture into the detail design and through construction, always responding to the needs of existing and new communities as well as our clients.

We have an unrivalled track record in securing planning consents and influencing public policy. The Farrell Review of Architecture and the Built Environment, commissioned by the UK Government, was described by the Culture Minister as "the most thorough and wide-ranging exercise that has taken place in this sector for generations".

We are at the leading edge of thinking about city making. We have written books, manifestos and press articles about how cities work and how they can be improved.



# We specialise in...

























# ... and offer the following services...

**Development Frameworks Area Action Plans Urban Design Strategies Outline Planning Applications S73 Planning Applications Design Codes** Public Realm Design **Public Realm Strategies** 

**Supplementary Planning Documents Hybrid Planning Applications Masterplan Reviews Property Strategy Placemaking** Strategic Planning **Space Optimisation** 

**City Visions** Growth Strategies & **Economic Benefits Community Planning Events** Neighbourhood Regeneration Conservation Area Applications **Community Capacity Building** Stakeholder Engagement

**Regional Strategies** 

**Feasibility Studies Proving Layouts & Sensitivity** Testing Detailed Planning Applications **Listed Building Applications** 





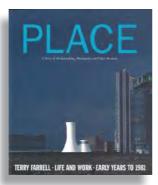


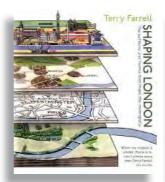




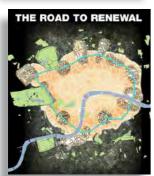
# Influencing through 'thought leadership'...

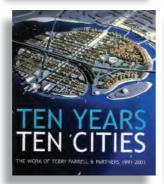










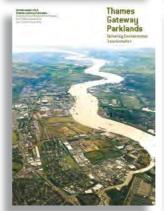


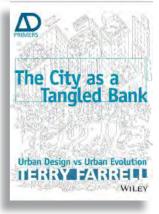




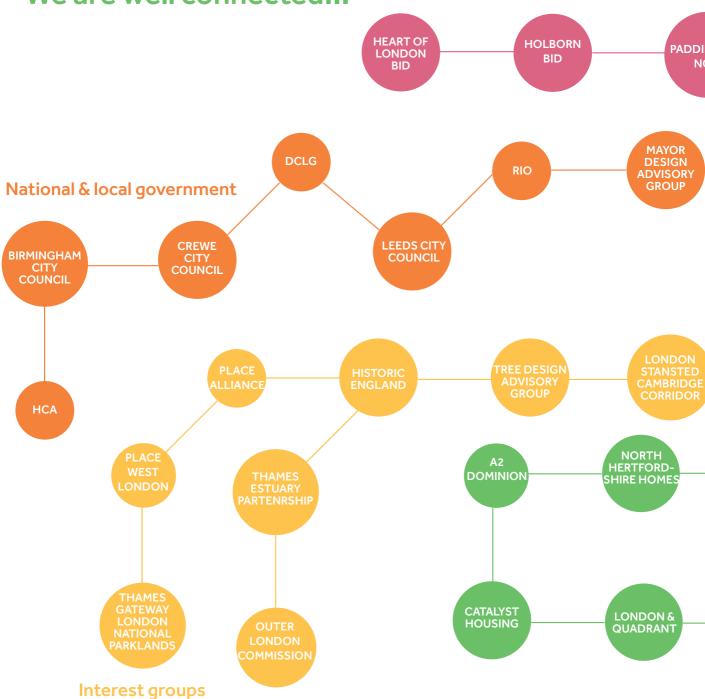








## We are well connected...



### **Business improvement districts** TEAM **NEW WEST ANGEL NGTON** LONDON **END** BID wc **COMPANY BRIDGE GREATER** LONDON **FARRELLS** UKTI LONDON **BOROUGHS AUTHORITY NETWORK** RAIL **URBAN** DESIGN **GROUP** HS1 **TFL RIBA** GENESIS HOUSING **FAMILY ACADEMY MOSAIC** OF ASSOCIATION **URBANISM** HS<sub>2</sub> **RTPI CROSS RAIL** ONE **HOMEGROUP** LANDSCAPE **Transport agencies HOUSING INSTITUTE GROUP** Housing associations **Professional institutes**

# Sustainability

#### Sustainable Communities Checklist



### **HERITAGE**

Design and thinking which creatively fuses heritage and modernity

Encouragement of wide-ranging skills and enterprises

Respect for diverse history of multiple cultures

Involvement of the wider community and volunteers in decision making

Shape authentic and inspirational places



The Royal Institution of Great Britain



### SUSTAINABLE PLACES

Principles of retrofit, regeneration and fabric first in design

Integrate new and enhance existing bio-diverse landscapes

Embrace and support healthy, diverse and connected communities

Incorporation of innovative low carbon energy solutions

Encouragement of active, integrated and low carbon travel



### **ECONOMY & TECHNOLOGY**

Good governance with partnership and community involvement

Intelligent use of recycled materials

Digital connectivity for super connected cities

Support social economy

Celebration of achievements



Regent's Place



14 Pier Walk & 6 Mitre Passage, Greenwich Peninsula



### **FOOD AND WATER**

Bio-diverse planting

Support for food enterprises

Closed loop solutions for food and water waste

Rain and grey water harvesting

Places which give opportunities for healthy and sustainable diets



St Ermins Hotel



### **HEALTHY PLACES**

Access to diverse open spaces

Active, skilled, employed and committed communities

Environment which inspires feeling safe

Integrated, accessible and active travel

Reduced noise pollution

Design, materials and management which ensure healthy buildings



North West Bicester Eco Town



#### **KNOWLEDGE & PARTNERSHIPS**

Sustainable knowledge through place making and urban rooms

Connections across disciplines

Thought leadership

A diverse work force which encourages the civic voice

Support and stimulate knowledge and social economies



Urban Room - Church Street







Lots Road, Chelsea, London



Earls Court, London



Royal Mint Gardens, London



Edgware Rd, London

# The Eagle Old Street, London

Client: **Mount Anvil** 

Number of Units: 206

Size: 27,780 m<sup>2</sup> / 300,000 ft<sup>2</sup>

Tenancy: Private

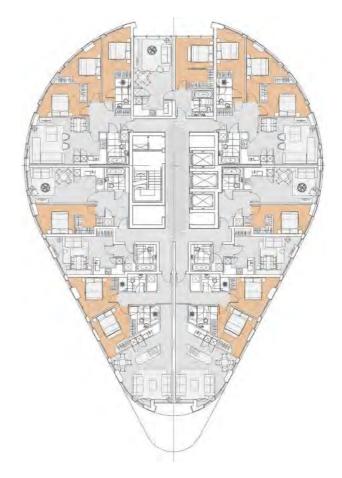
Key Fact: **Art Deco inspired interior from original 1930s building** 

"This project is at the forefront of progressive urban design thinking, drawing on the character and identity of the existing art deco buildings which have been lovingly restored and brought back to life."

Sir Terry Farrell, CBE

The Eagle is an art-deco-style masterpiece offering 276 new homes. Designed by Farrells and developed by Mount Anvil, The Eagle located on City Road, just north of Old Street roundabout in London, creates a new landmark building for this fast-developing area, whilst drawing on the heritage of the site to establish a modern-day Art Deco icon.

Farrells interior design for The Eagle is highly individual and draws from the existing character of its neighbourhood and references to the art deco movement were adopted for the interior design of The Eagle. Each home offers exquisite details such as chrome-edged tiling in bathrooms in the style of the art-deco motif, beautiful smoked-oak herringbone flooring. Chrome was a new material in the 1920s and has been used for accent trims to kitchens and bathrooms. Beautiful bedroom lighting, velvety carpets and full-height built-in wardrobes with integrated lighting and mirrors, combine to make bedrooms a sanctuary. Black and white was also adopted for the reception floor along with etched details to bronze mirrors and sculpted lift surrounds.





# One Osnaburgh Street

Regent's Park, London

Client: **British Land** 

Number of Units; 60

Size: 8,265 m<sup>2</sup> / 89,000 ft<sup>2</sup>

Tenancy: Private

Key Fact: 10 storey residential tower

overlooking Regent's Park

One Osnaburgh Street is the name of a new 20 storey residential tower which commands magnificent views over Regent's Park and central London. It forms part of British Land's landmark West End development, Regent's Place.

One Osnaburgh Street is a new residential building on the north-western corner of The Regent's Place Estate. Farrells have delivered a modern building that engages with the quality and value of nearby Regent's Park and includes a landmark 20 storey tower with spectacular views.

The building is a highly successful piece of residential architecture, sitting well in the local context. The active frontage of the building makes a positive contribution to the streetscape and its landmark tower helps to draw the northern residential community in to the West End of London.

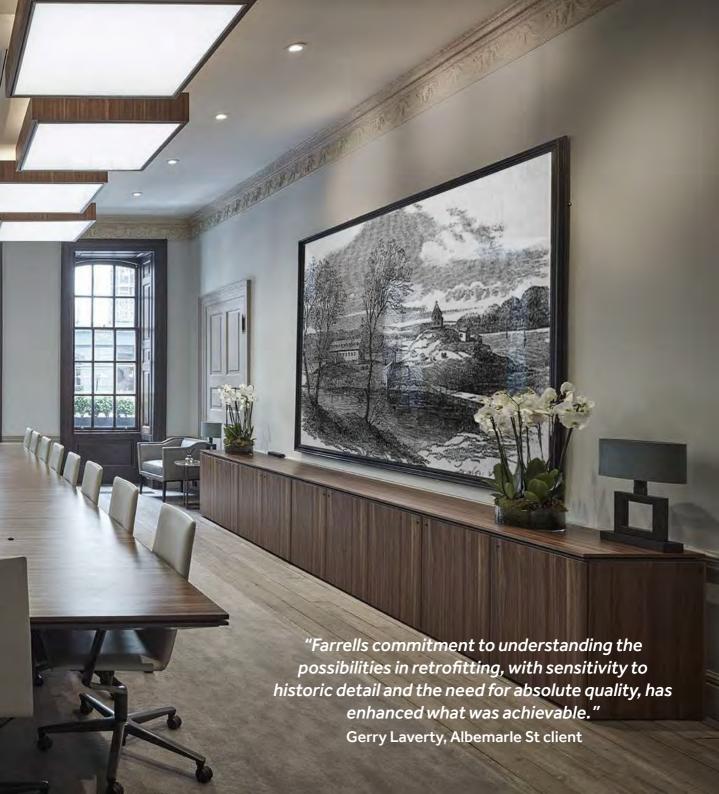
"This project is at the forefront of progressive urban design thinking, drawing on the character and identity of the existing art deco buildings which have been lovingly restored and brought back to life."

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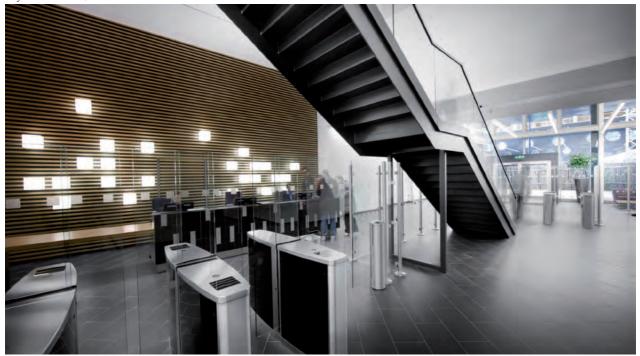








Royal Albert Dock, London



14 Pier Walk and 6 Mitre Passage, Greenwich, London



The Point, Paddington, London



The Brew coworking, The Eagle, Hackney, London

### **Home Office**

### Westminster, London

Client: Annes Gate Property (AGP)

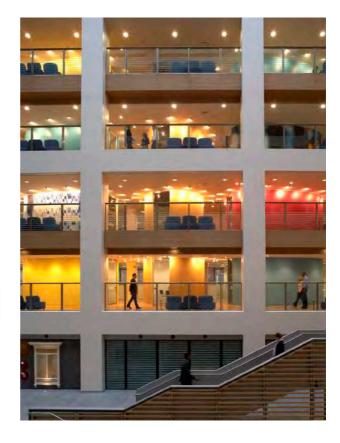
Size: 74,322 m<sup>2</sup> / 800,000 ft<sup>2</sup>

Key Fact: **Accommodates 3,500 staff in three inter-connected buildings** 

BREEM Excellence achieved

This medium-rise, mixed-use government headquarters building provides office, residential and retail accommodation with no intrusion of the superb skyline views. The scheme provides a similar overall gross floor area to the previously unloved high rise blocks dubbed 'the ugly sisters'. The total accommodation is over 1 million square feet, with approximately 800,000 sq. ft. of office space for 3,500 Home Office staff in three inter-connected buildings, and the remainder in three residential blocks providing 140 private and affordable apartments, 9 shops and 3 kiosks. The existing development restricted public circulation, so an inclusive, civic community was created and the public realm enhanced, including artworks by artists such as Liam Gillick incorporated into the building design.

A generous use of colour on the glass canopy gives the exterior visual interest along the elevations and led to local people dubbing the street 'Rainbow Street'. BREEAM 'excellent' rating has been achieved for sustainability based on energy performance, building construction methods and management and the desirability of the resulting environment for the occupants.





## **Regents Place**

### Regents Place, London

Client: **British Land** 

Size: 16,722 m<sup>2</sup> / 180,000 ft<sup>2</sup>

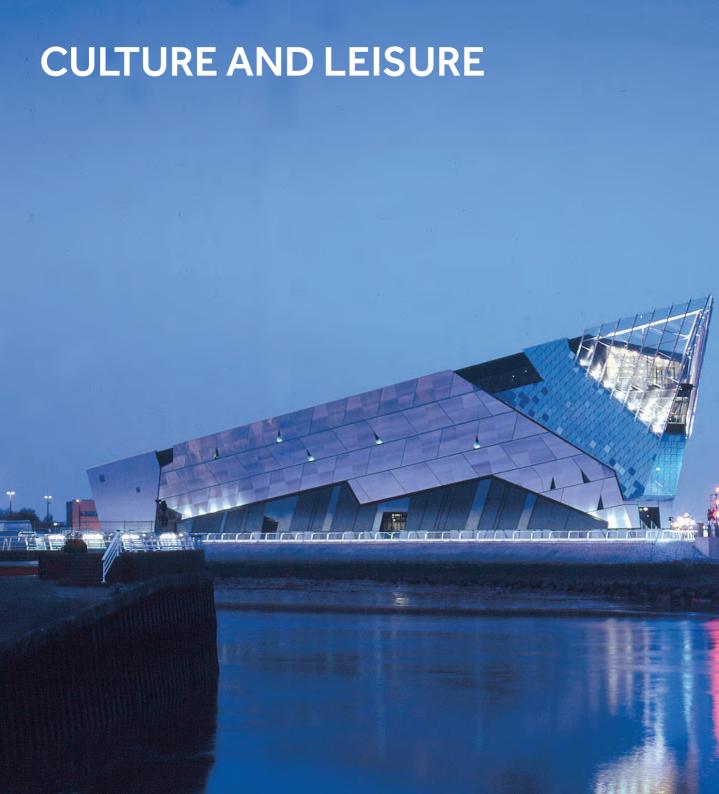
Key Fact: **BREEM Excellence achieved** 

Farrells were commissioned by British Land to prepare a masterplan for the whole of the Regent's Place estate on Euston road which included two office buildings - 10 & 20 Triton Street. The buildings face several listed buildings such as Holy Trinity Church, Great Portland Street station and the White House Hotel and therefore the materials and scale were sensitively considered throughout the design process to complement and reflect the existing contextual aesthetics in the street.

10 Triton Street creates a high value corner frontage for Regent's Place and is shaped and set back on Osnaburgh Street to open up and frame a vista with Holy Trinity Church, to the new front door of 20 Triton Street, drawing the value of the Euston Road through to the heart of the new development. 10 Triton Street delivers 120,000 sq ft of high quality, sustainable and flexible accommodation for British Land and is the new flagship building for the ongoing success of the whole Regent's Place development.







The Deep Submarium is a visitor attraction in Hull dedicated to all aspects of marine science including a world class aquarium. Hull will become the UK's City of Culture in 2017. The project has won numerous awards including Museums and Heritage Award for Excellence, Leisure Property Award and the RIBA White Rose Award.





St Ermins Hotel, London



Kennedy Town Swimming Pool, Hong Kong



London Paramount



Swiss Cottage Leisure Centre, London

# **Royal Institution**

Mayfair, London

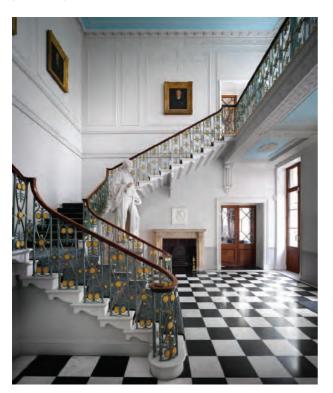
Client: **The Royal Institution of Great Britain**Size: **6,500 m²** / **70,000 ft²** 

Key Fact: **Grade I Listed** 

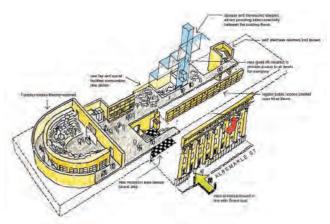
"This project is at the forefront of progressive urban design thinking, drawing on the character and identity of the existing art deco buildings which have been lovingly restored and brought back to life."

#### Sir Terry Farrell, CBE

Farrells were appointed as masterplanners and lead designers for its restoration and refurbishment and subsequent emergence as a 'salon for science', widening the audience for science to as many children, students, and scientific and lay members of the general public as possible.



Planning took a total of six years and involved extensive dialogues with various heritage groups and statutory authorities. The building is made up of a row of Grade I listed Georgian town houses and is within the Mayfair conservation area. The RI took over these houses and amalgamated them into one building. Over time, the many layers, additions and reconfigurations of the internal spaces had created a largely incoherent building with inefficient use of space and very poor circulation.





### **Great North Museum**

Newcastle, UK

Client: University of Newcastle Size: 5,500 m² / 59, 201 ft² Key Fact: Grade II\* Listed

The Great North Museum in Newcastle brings together for the first time the North East's premier collections of archaeology, natural history and geology. The project sits within the practice's Cultural Quarter Masterplan occupying a prominent site on the Great North Road

The brief was to address its setting in relation to the city, limited exhibition and storage space, unsuitable environmental conditions for the collections and, working with exhibition designers Casson Mann, to

reinterpret a varied collection. The redesigned galleries of the Grade II\* listed building open up vistas and communication routes around the building making the museum more coherent to the visitor, the collections themselves inhabiting these reinvented spaces. A new central axial route through the galleries and new extension forms a vista between the university and city. Cross views via side galleries to the outside provide orientation and contrast.





# TRANSPORT

"Work has been carried out swiftly, to our tight deadlines, with care and some precision, and in full agreement with the airport's technical and political requirements. Farrells have been fully engaged with us, from Sir Terry Farrell, through partner level to working architect, and we have recently employed them to extend their work to the current airfield and terminals."

Alastair McDermid Airports Commission Director Gatwick Airport Ltd







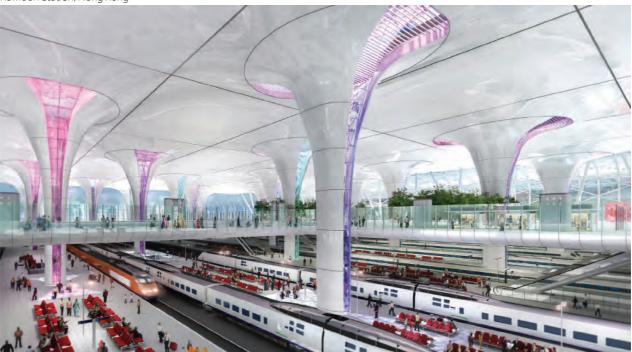
Nanterre, France



Incheon International Airport, South Korea







New Delhi Station, New Delhi

# **Beijing South Station**

Beijing, China

Client: Ministry of Railways
Size: 217,446m²/ 2340569 ft²

Key Fact: 28 platforms, **One of the** world's largest stations by passenger throughput

Beijing South Station is a fully integrated multi-modal transportation hub, that serves as a gateway to the capital and a vital link in China's new high-speed intercity network.

A major urban building and master plan, the station is one of the largest contemporary railway stations in the world, designed for a passenger turnover of 286,500 passengers a day and 105 million passengers annually by 2030.

To accommodate these vast numbers a new model in railway station design was developed, integrating the multimodal transport interchange facility with a vertical separation strategy designed to make passenger traffic flows direct, convenient and highly efficient.

The design encompasses a multi-modal transport interchange facility with a vertical separation strategy designed so that the passenger traffic flows are direct, convenient and highly efficient.





# **Gatwick Airport**

Gatwick, London

Client: Gatwick Airport Ltd

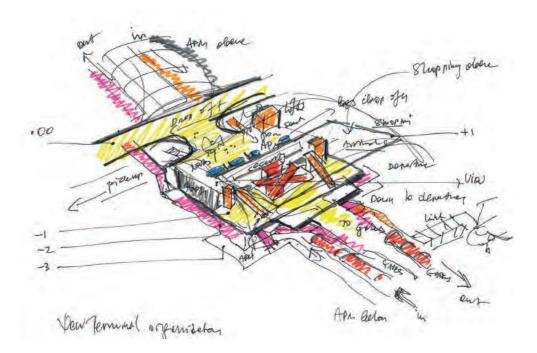
Key Fact: Existing airport masterplan, masterplan for second runway expansion and design of new terminal and transport hub

"Our vision for Gatwick is that it becomes the world's most efficient two runway airport – flexible and responsive to meet the changing needs of passengers and airlines. With an elegant and simple terminal layout, we have designed a direct and straightforward route from station and curbside to plane, creating a seamless passenger experience."

### Sir Terry Farrell, CBE

Farrells have provided strategic masterplanning advisory and advocacy support to Gatwick's proposal for an additional runway, ranging from regional impacts through to passenger experience.

Building on a simple and elegant concept to double the capacity of the airport, the masterplan proposes a single front door to the airport, linked by an extended shuttle system to a new 'midfield' terminal.











Bridging East London



Shanghai Shipyard



Royal Albert Dock



Folkestone Seafront

# **Old Oak Common**

**West London** 

Client: London Borough of Hammersmith & Fulham. QPR

Size: **500 hectares** 

Dates: **2011-2015** 

Key Fact: **65,000 new jobs and 25,500 new** 

homes

Of the scale of Stratford or Canary Wharf, Farrells vision for over 500 hectares of West London, is focused on the unparalleled level of accessibility of their proposed integrated Crossrail/High Speed Rail 'super hub' interchange. Given this truly transformational level of accessibility, Farrells study concludes there is the

clear potential for a new place in London, with the 'super hub' interchange becoming a powerful driver for growth and regeneration – the vision could generate an estimated 12,000 homes, 115,000 jobs, a new waterside park along the Grand Union Canal and a rapid transit system.

"At all times, we have found the Farrells team to be flexible and accommodating, often dropping everything to make things happen. Farrells have a clear and unique understanding about what a masterplan is and how to use it to deliver high quality urban spaces. They are methodical but also uniquely flexible and able to adapt to new challenges and demands of the stakeholders and investors alike." Mark Donnelly CEO Queens Park Rangers FC





# **Convoys Wharf**

Deptford, London

Client: Cheung Kong Holdings Ltd

Size: **16.6 hectares**Dates: **2012- Ongoing**Key Fact: 2000 new jobs

Farrells consented masterplan for Deptford will transform an inaccessible site, creating a new waterfront, with cultural and commercial amenities, along with a high quality residential environment. It will include three new public parks totalling 3 acres, 120 shops, restaurants and cafes and space for cultural usage. It will link to and enhance the existing High Street and historic town centre, and create over 2000 new jobs for local people.

With intensive public consultation, the masterplan has also preserved the site's historic past as a Royal Shipyard, and will provide a raft of community, infrastructure, from a new school through to affordable business space.





# 'PLACE' IS THE CLIENT





# **Awards**

#### 2016

RESI Awards Development of the Year **The Eagle- shortlisted** 

The Props Awards
The Eagle

AJ Retrofit Awards **Albemarle Street- shortlisted** 

NEC Award **Kennedy Town Swimming Pool** 

#### 2015

London Planning Awards
Best Conceptual Planning Category
Low Level Bridges

Sunday Times British Homes Awards

Development of the Year

The Eagle

### 2014

Blueprint Awards
Critical Thinking Award
Sir Terry Farrell for the Farrell Review

MIPIM UK Awards

Future Project Category Earls Court

The Planning Awards

Planning for Economic Growth Award Royal Albert Docks

Planning for Housing Growth Award **North West Bicester** 

### 2013

World Architecture Festival Award Future Masterplanning Category Earls Court London Planning Awards

Greatest contribution to London's Planning and Development over the last 10 years – Sir Terry Farrell

#### 2012

Skytrax World Airport awards World's Best Airport Incheon Airport

CTBUH Awards

Best Tall Building Asia &

Australasia Finalist

KK 100

#### 2011

World Architecture Festival Award Transport category – Shortlisted Guangzhou South Railway Station

The Guardian Sustainable Business Awards

Built Environment category Regent's Place

MIPIM Architectural Review Future Projects Award

Regeneration and Planning Earls Court

Beijing Municipal Commission of Urban Planning

Outstanding Project Design Award China National Petroleum HQ

Mumsnet Awards
Best Aquarium in the UK
The Deep

Visit England, Enjoy England Awards Access for All Tourism Gold Award The Deep

#### 2010

BD Architect of the Year Awards

Masterplanning Architect of the Year

Office Architect of the Year

Public Realm Architect of the Year

Royal Institute of British Architects Award for North East England Great North Museum

Royal Town Planning Institute
Award for Sustainable Communities
Regent's Place

World Architecture Festival Awards Masterplanning category Thames Estuary Earls Court

### 2009

American Institute of Architects Award (AIA) Hong Kong - Architecture Award **Beijing South Station** 

Beijing Contemporary Top Ten Architecture First Place Beijing South Station

RIBA International Award **Beijing South Station** 

Skytrax World Airport awards World's Best Airport Incheon Airport

RIBA Regional Award
North East of England
Great North Museum

World Architecture Festival Award Interior Design Great North Museum



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